

**Report on**  
**2016 Inspection of Marcum LLP**  
**(Headquartered in Melville, New York)**

**Issued by the**  
**Public Company Accounting Oversight Board**  
**May 25, 2018**

**THIS IS A PUBLIC VERSION OF A PCAOB INSPECTION REPORT**  
**PORTIONS OF THE COMPLETE REPORT ARE OMITTED**  
**FROM THIS DOCUMENT IN ORDER TO COMPLY WITH**  
**SECTIONS 104(g)(2) AND 105(b)(5)(A)**  
**OF THE SARBANES-OXLEY ACT OF 2002**

## 2016 INSPECTION OF MARCUM LLP

### Preface

In 2016, the Public Company Accounting Oversight Board ("PCAOB" or "the Board") conducted an inspection of the registered public accounting firm Marcum LLP ("the Firm") pursuant to the Sarbanes-Oxley Act of 2002 ("the Act").

Inspections are designed and performed to provide a basis for assessing the degree of compliance by a firm with applicable requirements related to auditing issuers. For a description of the procedures the Board's inspectors may perform to fulfill this responsibility, see Part I.D of this report (which also contains additional information concerning PCAOB inspections generally). The inspection included reviews of portions of selected issuer audits. These reviews were intended to identify whether deficiencies existed in the reviewed work, and whether such deficiencies indicated defects or potential defects in the Firm's system of quality control over audits. In addition, the inspection included a review of policies and procedures related to certain quality control processes of the Firm that could be expected to affect audit quality.

The Board is issuing this report in accordance with the requirements of the Act. The Board is releasing to the public Part I of the report, portions of Appendix A and Appendix B. Appendix A consists of the Firm's comments, if any, on a draft of the report. If the nonpublic portions of the report discuss criticisms of or potential defects in the Firm's system of quality control, those discussions also could eventually be made public, but only to the extent the Firm fails to address the criticisms to the Board's satisfaction within 12 months of the issuance of the report. Appendix B presents the text of the paragraphs of the auditing standards that are referenced in Part I.A in relation to the description of auditing deficiencies there.

*Note on this report's citations to auditing standards:* On March 31, 2015, the PCAOB adopted a reorganization of its auditing standards using a topical structure and a single, integrated numbering system. See *Reorganization of PCAOB Auditing Standards and Related Amendments to PCAOB Standards and Rules*, PCAOB Release No. 2015-002 (Mar. 31, 2015). The reorganization became effective as of December 31, 2016. Citations in this report reference the reorganized PCAOB auditing standards.

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## EXECUTIVE SUMMARY

This summary sets out certain key information from the 2016 inspection of Marcum LLP ("the Firm"). The inspection procedures included reviews of portions of nine issuer audits performed by the Firm. Five of the nine engagements were integrated audits of both internal control and the financial statements. Part I.C of this report provides certain demographic information about the audits inspected and Part I.D describes the general procedures applied in the PCAOB's 2016 inspections of annually inspected registered firms.

The inspection team identified matters that it considered to be deficiencies in the performance of the work it reviewed. In three audits, certain of the deficiencies identified were of such significance that it appeared to the inspection team that the Firm, at the time it issued its audit report, had not obtained sufficient appropriate audit evidence to support its opinion that the financial statements were presented fairly, in all material respects, in conformity with the applicable financial reporting framework. These deficiencies are described in Part I.A of the report.

### *Effects of Audit Deficiencies on Audit Opinions*

Of the three issuer audits that appear in Part I.A, deficiencies relate to the substantive testing performed for purposes of the opinion on the financial statements only.

## **PART I**

### **INSPECTION PROCEDURES AND CERTAIN OBSERVATIONS**

Members of the Board's staff ("the inspection team") conducted primary procedures<sup>1</sup> for the inspection from July 18, 2016 to August 5, 2016 and from September 11, 2017 to September 15, 2017. The inspection team performed field work at the Firm's National Office and inspected issuers audited by six of the Firm's approximately 23 U.S. practice offices.

#### **A. Review of Audit Engagements**

The inspection procedures included reviews of portions of nine issuer audits performed by the Firm.

The descriptions of the deficiencies in Part I.A of this report include, at the end of the description of each deficiency, references to specific paragraphs of the auditing standards that relate to those deficiencies. The text of those paragraphs is set forth in Appendix B to this report. The references in this sub-Part include only standards that primarily relate to the deficiencies; they do not present a comprehensive list of every auditing standard that applies to the deficiencies. Further, certain broadly applicable aspects of the auditing standards that may be relevant to a deficiency, such as provisions requiring due professional care, including the exercise of professional skepticism; the accumulation of sufficient appropriate audit evidence; and the performance of procedures that address risks, are not included in the references to the auditing standards in this sub-Part, unless the lack of compliance with these standards is the primary reason for the deficiency. These broadly applicable provisions are described in Part I.B of this report.

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<sup>1</sup> For this purpose, the time span for "primary procedures" includes field work, other review of audit work papers, and the evaluation of the Firm's quality control policies and procedures through review of documentation and interviews of Firm personnel. The time span does not include (1) inspection planning, which may commence months before the primary procedures, and (2) inspection follow-up procedures, wrap-up, analysis of results, and the preparation of the inspection report, which generally extend beyond the primary procedures.

Certain of the deficiencies identified were of such significance that it appeared to the inspection team that the Firm, at the time it issued its audit report, had not obtained sufficient appropriate audit evidence to support its opinion that the financial statements were presented fairly, in all material respects, in conformity with the applicable financial reporting framework. In other words, in these audits, the auditor issued an opinion without satisfying its fundamental obligation to obtain reasonable assurance about whether the financial statements were free of material misstatement.

The fact that one or more deficiencies in an audit reach this level of significance does not necessarily indicate that the financial statements are misstated. It is often not possible for the inspection team, based only on the information available from the auditor, to reach a conclusion on those points.

Whether or not associated with a disclosed financial reporting misstatement, an auditor's failure to obtain the reasonable assurance that the auditor is required to obtain is a serious matter. It is a failure to accomplish the essential purpose of the audit, and it means that, based on the audit work performed, the audit opinion should not have been issued.<sup>2</sup>

The audit deficiencies that reached this level of significance are described in Part I.A.1 through I.A.3, below.

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<sup>2</sup> Inclusion in an inspection report does not mean that the deficiency remained unaddressed after the inspection team brought it to the firm's attention. Depending upon the circumstances, compliance with PCAOB standards may require the firm to perform additional audit procedures, or to inform a client of the need for changes to its financial statements or reporting on internal control, or to take steps to prevent reliance on its previously expressed audit opinions. The Board expects that firms will comply with these standards, and an inspection may include a review of the adequacy of a firm's compliance with these requirements, either with respect to previously identified deficiencies or deficiencies identified during that inspection. Failure by a firm to take appropriate actions, or a firm's misrepresentations in responding to an inspection report about whether it has taken such actions, could be a basis for Board disciplinary sanctions.

*Audit Deficiencies*

A.1. Issuer A

In this audit, the Firm failed to obtain sufficient appropriate audit evidence to support its audit opinion on the financial statements, as its procedures to evaluate whether there was substantial doubt about the issuer's ability to continue as a going concern and the corresponding evaluation of the issuer's related disclosures were insufficient. The Firm identified conditions and events that caused it to believe there was substantial doubt concerning the issuer's ability to continue as a going concern for a reasonable period of time. The issuer's financial statements disclosed (1) management plans for improvement, (2) that it had interest payments on certain long-term debt due after the end of the year under audit, and (3) that the issuer's cash flows were dependent upon meeting its future sales growth projections and the reduction of certain expenses. To evaluate management's plans to alleviate that substantial doubt, the Firm's procedures included (1) inquiring of management regarding its plans for improvement; (2) obtaining an understanding of, and evaluating the significant assumptions used by management to develop its cash flow projections; and (3) developing an independent estimate of the issuer's cash flow projections by adjusting certain significant assumptions used by management. In evaluating whether substantial doubt was alleviated and financial statement disclosures were adequate, the Firm failed to take into account certain contradictory evidence that sales growth and gross margins were declining more quickly than management projected. (AS 2415.07-.09, and .11)

A.2. Issuer B

In this audit, the Firm failed to obtain sufficient appropriate audit evidence to support its audit opinion on the financial statements, as it failed to perform sufficient procedures to test revenue. During the year under audit, the issuer disclosed in the notes to its financial statements that revenue was recognized when the issuer's product offering was sold, or when a user action in an electronic environment occurred, and all other revenue recognition criteria had been met. The Firm identified a fraud risk involving improper revenue recognition.

The Firm's procedures to test recognized revenue included sending confirmation requests to a sample of customers identified from an issuer-produced activity report of billable user actions that occurred in an electronic environment. For nonresponses, the Firm performed alternative procedures that included tracing revenue amounts to

customer invoices, the activity reports, evidence of customer payments for selected months, and customer contracts. In addition, the Firm performed procedures to test the (1) information technology general controls ("ITGC") related to computer operations, firewall and anti-virus configurations, patch management, and logical security; and (2) functionality of the application used by the issuer to track user actions by attempting to override select vendor data such as invoice numbers and amounts included in the activity report used in measuring revenue. The Firm relied on its testing of ITGCs to address the accuracy and completeness of the activity report that the Firm used to test revenue.

The Firm failed to perform sufficient procedures to test revenue. Specifically, the Firm's reliance on ITGCs to address the accuracy and completeness of the activity report was not supported because the Firm failed to identify and test controls that addressed (1) the parameters used by the application to capture a billable user action in an electronic environment and (2) program change management and user access. In addition, with respect to the Firm's confirmation procedures, the Firm failed to consider whether the issuer's customers would be readily able to confirm the information contained in the activity report related to billable user actions. (AS 1105.10; AS 2301.08, .13, and .17; AS 2310.24)

### A.3. Issuer C

In this audit, the Firm failed to obtain sufficient appropriate audit evidence to support its audit opinion on the financial statements, as it failed to perform sufficient procedures to test loan receivables. The issuer provided financing to its customers, which it directly funded through its own bank lines of credit.

The Firm's procedures to test loan receivables included (1) testing subsequent cash receipts for all amounts collected in the first two months after the year under audit, which represented approximately 55 percent of the loan receivables at year end; and (2) inspecting the year end aging report for the loan receivable balances and comparing the total loan receivable balances in the aging report to the general ledger. In addition, the Firm (1) obtained an understanding of the terms of the bank lines of credit, (2) requested confirmation from the banks of the outstanding balance of its lines of credit used to fund the year-end loan receivable balances, and (3) compared the loan receivables at year end to the outstanding lines of credit balances noting these balances agreed.



The Firm failed to perform sufficient procedures to test loan receivables. Specifically,

- The Firm failed to confirm the loan receivables with the respective customers or overcome the presumption that loan receivables should be confirmed given that (1) loan receivables were material to the issuer's financial statements and (2) the Firm assessed the combined inherent and control risk for the existence, and rights and obligations for loan receivables at maximum and moderate, respectively. (AS 2310.07 and .34)
- For its subsequent cash receipts testing, the Firm's procedures were limited to testing only those loan receivables that were paid, which did not constitute audit sampling over the entire loan receivable balances, and therefore the results of those audit procedures cannot be projected to the entire loan receivable population. As a result, other than comparing the total loan receivable balances in the aging report to the general ledger, the Firm failed to perform procedures to test the loan receivable balances at year end that remained unpaid two months after year end. (AS 1105.27; AS 2301.08 and .11)

## **B. Auditing Standards**

Each deficiency described in Part I.A above could relate to several provisions of the standards that govern the conduct of audits. The paragraphs of the standards that are cited for each deficiency are those that most directly relate to the deficiency. The deficiencies also may relate, however, to other paragraphs of those standards and to other auditing standards, including those concerning due professional care, responses to risk assessments, and audit evidence.

Many audit deficiencies involve a lack of due professional care. Paragraphs .02, .05, and .06 of AS 1015, *Due Professional Care in the Performance of Work*, require the independent auditor to plan and perform his or her work with due professional care and set forth aspects of that requirement. AS 1015.07-.09 and paragraph .07 of AS 2301, *The Auditor's Responses to the Risks of Material Misstatement*, specify that due professional care requires the exercise of professional skepticism. These standards state that professional skepticism is an attitude that includes a questioning mind and a critical assessment of the appropriateness and sufficiency of audit evidence.

AS 2301.03, .05, and .08 require the auditor to design and implement audit responses that address the risks of material misstatement. Paragraph .04 of AS 1105, *Audit Evidence*, requires the auditor to plan and perform audit procedures to obtain sufficient appropriate audit evidence to provide a reasonable basis for the audit opinion. Sufficiency is the measure of the quantity of audit evidence, and the quantity needed is affected by the risk of material misstatement (in the audit of financial statements) or the risk associated with the control (in the audit of internal control over financial reporting ("ICFR")) and the quality of the audit evidence obtained. The appropriateness of evidence is measured by its quality; to be appropriate, evidence must be both relevant and reliable in providing support for the related conclusions.

The paragraphs of the standards that are described immediately above are not cited in Part I.A, unless those paragraphs are the most directly related to the relevant deficiency.

**B.1. List of Specific Auditing Standards Referenced in Part I.A**

The table below lists the specific auditing standards that are referenced in Part I.A of this report, cross-referenced to the issuer audits for which each standard is cited. For each auditing standard, the table also provides the number of distinct deficiencies for which the standard is cited for each of the relevant issuer audits. This information identifies only the number of times that the standard is referenced, regardless of whether the reference includes multiple paragraphs or relates to multiple financial statement accounts.

PCAOB Auditing Standards	Audits	Number of Deficiencies per Audit
<i>AS 1105, Audit Evidence</i>	Issuer B	1
	Issuer C	1
<i>AS 2301, The Auditor's Responses to the Risks of Material Misstatement</i>	Issuer B	1
	Issuer C	1
<i>AS 2310, The Confirmation Process</i>	Issuer B	1
	Issuer C	1

PCAOB Auditing Standards	Audits	Number of Deficiencies per Audit
<i>AS 2415, Consideration of an Entity's Ability to Continue as a Going Concern</i>	Issuer A	1

**B.2. Financial Statement Accounts or Auditing Areas Related to Identified Audit Deficiencies**

The table below lists the financial statement accounts or auditing areas related to the deficiencies included in Part I.A of this report and identifies the audits described in Part I.A where deficiencies relating to the respective areas were observed.

	AS 1105	AS 2301	AS 2310	AS 2415
Going concern				A
Revenue	B	B	B	
Loan receivables	C	C	C	

**B.3. Audit Deficiencies by Industry**

The table below lists the industries<sup>3</sup> of the issuers for which audit deficiencies were discussed in Part I.A of this report and cross references the issuers to the specific auditing standards related to the deficiencies.<sup>4</sup>

<sup>3</sup> The majority of industry sector data is based on Global Industry Classification Standard ("GICS") data obtained from Standard & Poor's ("S&P"). In instances where GICS for an issuer is not available from S&P, classifications are assigned based upon North American Industry Classification System data.

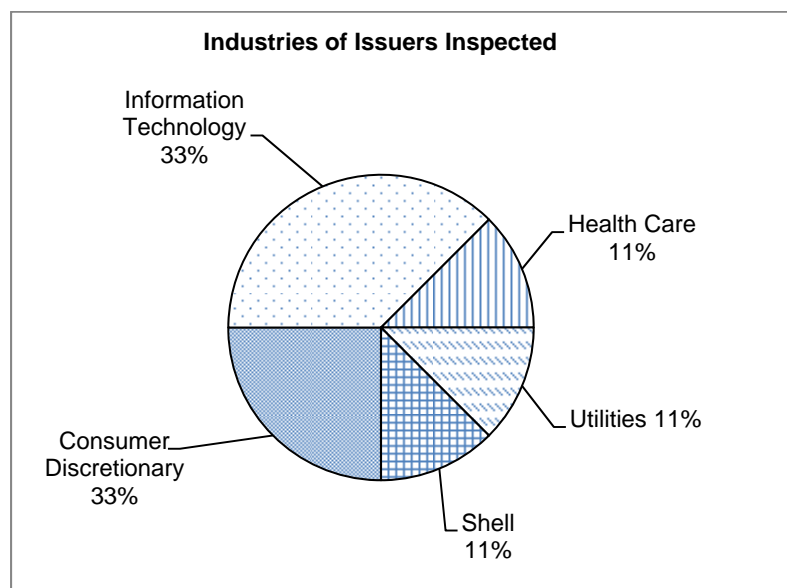
<sup>4</sup> Where identifying the industry of the issuer may enhance the understanding of the description of a deficiency in Part I.A, industry information is also provided there, unless doing so would have the effect of making the issuer identifiable.

	AS 1105	AS 2301	AS 2310	AS 2415
Consumer Discretionary	C	C	C	A
Information Technology	B	B	B	

**C. Data Related to the Issuer Audits Selected for Inspection**

**C.1. Industries of Issuers Inspected**

The chart below categorizes the nine issuers whose audits were inspected in 2016, based on the issuer's industry.<sup>5</sup>

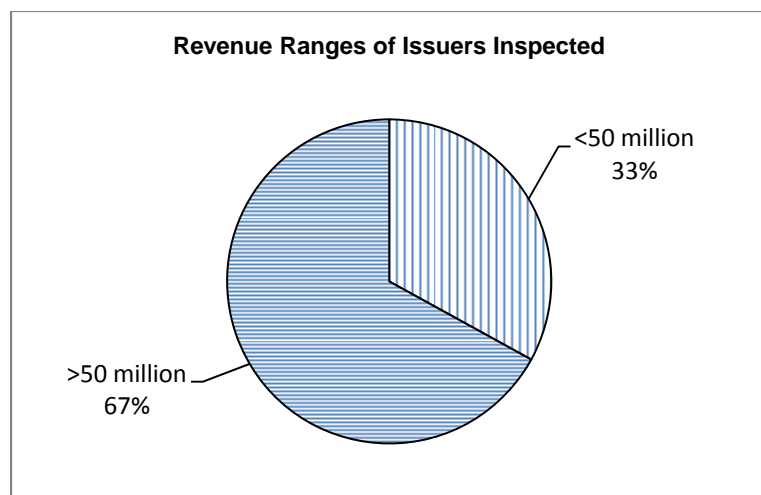


Industry	Number of Audits Inspected	Percentage
Consumer Discretionary	3	33%
Health Care	1	11%
Information Technology	3	33%
Shell	1	11%
Utilities	1	11%

<sup>5</sup> See Footnote 3 for additional information on how industry sectors were classified.

**C.2. Revenue Ranges of Issuers Inspected**

The chart below categorizes, based upon revenue, the nine issuers whose audits were inspected in 2016.<sup>6</sup> This presentation of revenue data is intended to provide information about the size of issuer audits that were inspected and is not indicative of whether the inspection included a review of the Firm's auditing of revenue in the issuer audits selected for review.



Revenue (in US\$)	Number of Audits inspected	Percentage
<50 million	3	33%
>50 million	6	67%

**D. Information Concerning PCAOB Inspections that is Generally Applicable to Annually Inspected Firms**

Board inspections include reviews of certain portions of selected audit work performed by the inspected firm and reviews of certain aspects of the firm's quality control system. The inspections are designed to identify deficiencies in audit work and defects or potential defects in the firm's system of quality control related to the firm's audits. The focus on deficiencies, defects, and potential defects necessarily carries through to reports on inspections and, accordingly, Board inspection reports are not intended to serve as balanced report cards or overall rating tools. Further, the inclusion

<sup>6</sup> The revenue amounts reflected in the chart are for the issuer's fiscal year end that corresponds to the audit inspected by the PCAOB. The revenue amounts were obtained from S&P and reflect a standardized approach to presenting revenue amounts.

in an inspection report of certain deficiencies, defects, and potential defects should not be construed as an indication that the Board has made any determination about other aspects of the inspected firm's systems, policies, procedures, practices, or conduct not included within the report.

#### D.1. Reviews of Audit Work

Inspections include reviews of portions of selected audits of financial statements and, where applicable, audits of ICFR. The inspection team selects the audits, and the specific portions of those audits, that it will review, and the inspected firm is not allowed an opportunity to limit or influence the selections. For each specific portion of the audit that is selected, the inspection team reviews the engagement team's work papers and interviews engagement personnel regarding those portions. If the inspection team identifies a potential issue that it is unable to resolve through discussion with the firm and any review of additional work papers or other documentation, the inspection team ordinarily provides the firm with a written comment form on the matter and the firm is allowed the opportunity to provide a written response to the comment form. If the response does not resolve the inspection team's concerns, the matter is considered a deficiency and is evaluated for inclusion in the inspection report. Identified deficiencies in the audit work that exceed a significance threshold (which is described in Part I.A of the inspection report) are summarized in the public portion of the inspection report.<sup>7</sup>

Audit deficiencies that the inspection team may identify include a firm's failure to identify, or to address appropriately, financial statement misstatements, including failures to comply with disclosure requirements,<sup>8</sup> as well as a firm's failure to perform, or

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<sup>7</sup> The discussion in this report of any deficiency observed in a particular audit reflects information reported to the Board by the inspection team and does not reflect any determination by the Board as to whether the Firm has engaged in any conduct for which it could be sanctioned through the Board's disciplinary process. In addition, any references in this report to violations or potential violations of law, rules, or professional standards are not a result of an adversarial adjudicative process and do not constitute conclusive findings for purposes of imposing legal liability.

<sup>8</sup> When it comes to the Board's attention that an issuer's financial statements appear not to present fairly, in a material respect, the financial position, results of operations, or cash flows of the issuer in conformity with the applicable

to perform sufficiently, certain necessary tests of controls and substantive audit procedures. An inspection of an annually inspected firm does not involve the review of all of the firm's audits, nor is it designed to identify every deficiency in the reviewed audits. Accordingly, a Board inspection report should not be understood to provide any assurance that a firm's audit work, or the relevant issuers' financial statements or reporting on ICFR, are free of any deficiencies not specifically described in an inspection report.

In reaching its conclusions about whether a deficiency exists, an inspection team considers whether audit documentation or any other evidence that a firm might provide to the inspection team supports the firm's contention that it performed a procedure, obtained evidence, or reached an appropriate conclusion. In some cases, the conclusion that a firm did not perform a procedure may be based on the absence of documentation and the absence of persuasive other evidence, even if the firm claimed to have performed the procedure. AS 1215 *Audit Documentation*, provides that, in various circumstances including PCAOB inspections, a firm that has not adequately documented that it performed a procedure, obtained evidence, or reached an appropriate conclusion must demonstrate with persuasive other evidence that it did so, and that oral assertions and explanations alone do not constitute persuasive other evidence. In the case of every matter cited in the public portion of a final inspection report, the inspection team has carefully considered any contention by the firm that it did so but just did not document its work, and the inspection team has concluded that the available evidence does not support the contention that the firm sufficiently performed the necessary work.

The Board cautions against extrapolating from the results presented in the public portion of a report to broader conclusions about the frequency of deficiencies throughout the firm's practice. Individual audits and areas of inspection focus are most often selected on a risk-weighted basis and not randomly. Areas of focus vary among

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financial reporting framework, the Board's practice is to report that information to the Securities and Exchange Commission ("SEC" or "the Commission"), which has jurisdiction to determine proper accounting in issuers' financial statements. Any description in this report of financial statement misstatements or failures to comply with SEC disclosure requirements should not be understood as an indication that the SEC has considered or made any determination regarding these issues unless otherwise expressly stated.



selected audits, but often involve audit work on the most difficult or inherently uncertain areas of financial statements. Thus, the audit work is generally selected for inspection based on factors that, in the inspection team's view, heighten the possibility that auditing deficiencies are present, rather than through a process intended to identify a representative sample.

#### D.2. Review of a Firm's Quality Control System

QC 20, *System of Quality Control for a CPA Firm's Accounting and Auditing Practice*, provides that an auditing firm has a responsibility to ensure that its personnel comply with the applicable professional standards. This standard specifies that a firm's system of quality control should encompass the following elements: (1) independence, integrity, and objectivity; (2) personnel management; (3) acceptance and continuance of issuer audit engagements; (4) engagement performance; and (5) monitoring.

The inspection team's assessment of a firm's quality control system is derived both from the results of its procedures specifically focused on the firm's quality control policies and procedures, and also from inferences that can be drawn from deficiencies in the performance of individual audits. Audit deficiencies, whether alone or when aggregated, may indicate areas where a firm's system has failed to provide reasonable assurance of quality in the performance of audits. Even deficiencies that do not result in an insufficiently supported audit opinion may indicate a defect or potential defect in a firm's quality control system.<sup>9</sup> If identified deficiencies, when accumulated and evaluated, indicate defects or potential defects in the firm's system of quality control, the nonpublic portion of this report would include a discussion of those issues. When evaluating whether identified deficiencies in individual audits indicate a defect or potential defect in a firm's system of quality control, the inspection team considers the nature, significance, and frequency of deficiencies;<sup>10</sup> related firm methodology, guidance, and practices; and possible root causes.

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<sup>9</sup> Not every audit deficiency suggests a defect or potential defect in a firm's quality control system, and this report does not discuss every audit deficiency the inspection team identified.

<sup>10</sup> An evaluation of the frequency of a type of deficiency may include consideration of how often the inspection team reviewed audit work that presented the opportunity for similar deficiencies to occur. In some cases, even a type of deficiency



Inspections also include a review of certain of the firm's practices, policies, and processes related to audit quality, which constitute a part of the firm's quality control system. The inspection team customizes the procedures it performs with respect to the firm's practices, policies, and processes related to audit quality, bearing in mind the firm's structure, procedures performed in prior inspections, past and current inspection observations, an assessment of risk related to each area, and other factors. The areas generally considered for review include (1) management structure and processes, including the tone at the top; (2) practices for partner management, including allocation of partner resources and partner evaluation, compensation, admission, and disciplinary actions; (3) policies and procedures for considering and addressing the risks involved in accepting and retaining issuer audit engagements, including the application of the firm's risk-rating system; and (4) the firm's processes for monitoring audit performance, including processes for identifying and assessing indicators of deficiencies in audit performance, independence policies and procedures, and processes for responding to defects or potential defects in quality control. A description of the procedures generally applied to these areas is below.

D.2.a. Review of Management Structure and Processes, Including the Tone at the Top

Procedures in this area are designed to focus on (1) how management is structured and operates the firm's business, and the implications that the management structure and processes have on audit performance and (2) whether actions and communications by the firm's leadership – the tone at the top – demonstrate a commitment to audit quality. To assess this area, the inspection team may interview members of the firm's leadership and review significant management reports, communications, and documents, as well as information regarding financial metrics and other processes that the firm uses to plan and evaluate its business.

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that is observed infrequently in a particular inspection may, because of some combination of its nature, its significance, and the frequency with which it has been observed in previous inspections of the firm, be cause for concern about a quality control defect or potential defect.

D.2.b. Review of Practices for Partner Management, Including Allocation of Partner Resources and Partner Evaluation, Compensation, Admission, and Disciplinary Actions

Procedures in this area are designed to focus on (1) whether the firm's processes related to partner evaluation, compensation, admission, termination, and disciplinary actions could be expected to encourage an appropriate emphasis on audit quality and technical competence, as distinct from marketing or other activities of the firm; (2) the firm's processes for allocating its partner resources; and (3) the accountability and responsibilities of the different levels of firm management with respect to partner management. The inspection team may interview members of the firm's management and review documentation related to certain of these topics. In addition, the inspection team's evaluation may include the results of interviews of audit partners regarding their responsibilities and allocation of time. Further, the inspection team may review a sample of partners' personnel files.

D.2.c. Review of Policies and Procedures for Considering and Addressing the Risks Involved in Accepting and Retaining Issuer Audit Engagements, Including the Application of the Firm's Risk-Rating System

The inspection team may consider the firm's documented policies and procedures in this area. In addition, the inspection team may select certain issuer audits to (1) evaluate compliance with the firm's policies and procedures for identifying and assessing the risks involved in accepting or continuing the issuer audit engagements and (2) observe whether the audit procedures were responsive to the risks of material misstatement identified during the firm's process.

D.2.d. Review of a Firm's Processes for Monitoring Audit Performance, Including Processes for Identifying and Assessing Indicators of Deficiencies in Audit Performance, Independence Policies and Procedures, and Processes for Responding to Defects or Potential Defects in Quality Control

D.2.d.i. Review of Processes for Identifying and Assessing Indicators of Deficiencies in Audit Performance

Procedures in this area are designed to identify and assess the monitoring processes that the firm uses to monitor audit quality for individual engagements and for the firm as a whole. The inspection team may interview members of the firm's management and review documents relating to the firm's identification and evaluation of, and response to, possible indicators of deficiencies in audit performance. In addition, the inspection team may review documents related to the design, operation, and evaluation of findings of the firm's internal inspection program, and may compare the results of its review of audit work to those from the internal inspection's review of the same audit work.

D.2.d.ii. Review of Response to Defects or Potential Defects in Quality Control

The inspection team may review steps the firm has taken to address possible quality control deficiencies and assess the design and effectiveness of the underlying processes. In addition, the inspection team may inspect audits of issuers whose audits had been reviewed during previous PCAOB inspections of the firm to ascertain whether the audit procedures in areas with previous deficiencies have improved.

D.2.d.iii. Review of Certain Other Policies and Procedures Related to Monitoring Audit Quality

The inspection team may assess policies, procedures, and guidance related to aspects of independence requirements and the firm's consultation processes, as well as the firm's compliance with these requirements and processes. In addition, the inspection team may review documents, including certain newly issued policies and procedures, and interview firm management to consider the firm's methods for developing audit policies, procedures, and methodologies, including internal guidance and training materials.

END OF PART I

PARTS II AND III OF THIS REPORT ARE NONPUBLIC  
AND ARE OMITTED FROM THIS PUBLIC DOCUMENT

## **APPENDIX A**

### **RESPONSE OF THE FIRM TO DRAFT INSPECTION REPORT**

Pursuant to section 104(f) of the Act, 15 U.S.C. § 7214(f), and PCAOB Rule 4007(a), the Firm provided a written response to a draft of this report and that response has received careful consideration. Pursuant to section 104(f) of the Act and PCAOB Rule 4007(b), the Firm's response, minus any portion granted confidential treatment, is attached hereto and made part of this final inspection report.<sup>11</sup>

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<sup>11</sup> The Board does not make public any of a firm's comments that address a nonpublic portion of the report unless a firm specifically requests otherwise. In some cases, the result may be that none of a firm's response is made publicly available. In addition, pursuant to section 104(f) of the Act, 15 U.S.C. § 7214(f), and PCAOB Rule 4007(b), if a firm requests, and the Board grants, confidential treatment for any of the firm's comments on a draft report, the Board does not include those comments in the final report at all. The Board routinely grants confidential treatment, if requested, for any portion of a firm's response that addresses any point in the draft that the Board omits from, or any inaccurate statement in the draft that the Board corrects in, the final report.



April 6, 2018

Ms. Helen A. Munter  
Director  
Division of Registration and Inspections  
Public Company Accounting Oversight Board  
1666 K Street, N.W.  
Washington, DC 20006

Re: Response to the Draft Report on 2016 Inspection of Marcum LLP

Dear Ms. Munter:

Marcum LLP (the "Firm") is pleased to provide this response to the Public Company Accounting Oversight Board's (the "PCAOB") draft Report on 2016 Inspection of Marcum LLP (the "Draft Report").

The Firm respects the inspection process and we believe that, through formal communications and through interactions with PCAOB staff, it has led to improved audit quality. As we have after every inspection, we carefully considered the matters brought to our attention in connection with the 2016 inspection, and have taken actions to enhance our policies and procedures as part of our commitment to the highest standards of audit quality.

We have also thoroughly evaluated the matters described in Part I of the Draft Report and have taken steps to fulfil our responsibilities under AS 2901, *Consideration of Omitted Procedures after the Report Date* and AS 2905, *Subsequent Discovery of Facts Existing at the Date of the Auditor's Report*.

We appreciate the opportunity to respond to the Draft Report and welcome the opportunity to discuss with you any part of our response.

Very truly yours,

A handwritten signature in black ink that reads "Marcum LLP". The signature is written in a cursive, flowing style.

Marcum LLP



**APPENDIX B**

**AUDITING STANDARDS REFERENCED IN PART I.A**

This appendix provides the text of the auditing standard paragraphs that are referenced in Part I.A of this report. Footnotes that are included in this appendix, and any other Notes, are from the original auditing standards that are referenced. While this appendix contains the specific portions of the relevant standards cited with respect to the deficiencies in Part I.A of this report, other portions of the standards (including those described in Part I.B of this report) may provide additional context, descriptions, related requirements, or explanations; the complete standards are available on the PCAOB's website at <http://pcaobus.org/STANDARDS/Pages/default.aspx>.

<b>AS 1105, Audit Evidence</b>		
<b>SUFFICIENT APPROPRIATE AUDIT EVIDENCE</b>		
<b>Using Information Produced by the Company</b>		
AS 1105.10	<p>When using information produced by the company as audit evidence, the auditor should evaluate whether the information is sufficient and appropriate for purposes of the audit by performing procedures to:<sup>3</sup></p> <ul style="list-style-type: none"> <li>▪ Test the accuracy and completeness of the information, or test the controls over the accuracy and completeness of that information; and</li> <li>▪ Evaluate whether the information is sufficiently precise and detailed for purposes of the audit.</li> </ul>	Issuer B
<p><u>Footnote to AS 1105.10</u></p> <p><sup>3</sup> When using the work of a specialist engaged or employed by management, see AS 1210, <i>Using the Work of a Specialist</i>. When using information produced by a service organization or a service auditor's report as audit evidence, see AS 2601, <i>Consideration of an Entity's Use of a Service Organization</i>, and for integrated audits, see AS 2201, <i>An Audit of Internal Control Over Financial Reporting That Is Integrated with An Audit of Financial Statements</i>.</p>		

<b>AS 1105, <i>Audit Evidence</i></b>		
<b>SELECTING ITEMS FOR TESTING TO OBTAIN AUDIT EVIDENCE</b>		
<b>Selecting Specific Items</b>		
AS 1105.27	The application of audit procedures to items that are selected as described in paragraphs .25-.26 of this standard does not constitute audit sampling, and the results of those audit procedures cannot be projected to the entire population. <sup>12</sup>	Issuer C
<u>Footnote to AS 1105.27</u>		
<sup>12</sup> If misstatements are identified in the selected items, see AS 2810.12 - .13 and AS 2810.17 - .19.		

<b>AS 2301, <i>The Auditor's Responses to the Risks of Material Misstatement</i></b>		
<b>RESPONSES INVOLVING THE NATURE, TIMING, AND EXTENT OF AUDIT PROCEDURES</b>		
AS 2301.08	The auditor should design and perform audit procedures in a manner that addresses the assessed risks of material misstatement for each relevant assertion of each significant account and disclosure.	Issuers B and C
<b>Responses to Significant Risks</b>		
AS 2301.11	<p>For significant risks, the auditor should perform substantive procedures, including tests of details, that are specifically responsive to the assessed risks.</p> <p>Note: AS 2110 discusses identification of significant risks<sup>10</sup> and states that fraud risks are significant risks.</p>	Issuer C
<u>Footnote to AS 2301.11</u>		
<sup>10</sup> See AS 2110.71 for factors that the auditor should evaluate in determining which risks are significant risks.		



<b>AS 2301, The Auditor's Responses to the Risks of Material Misstatement</b>		
<b>Responses to Fraud Risks</b>		
AS 2301.13	<i>Addressing Fraud Risks in the Audit of Financial Statements.</i> In the audit of financial statements, the auditor should perform substantive procedures, including tests of details, that are specifically responsive to the assessed fraud risks. If the auditor selects certain controls intended to address the assessed fraud risks for testing in accordance with paragraphs 16-17 of this standard, the auditor should perform tests of those controls.	Issuer B
<b>TESTING CONTROLS</b>		
<b>Testing Controls in an Audit of Financial Statements</b>		
AS 2301.17	<p>Also, tests of controls must be performed in the audit of financial statements for each relevant assertion for which substantive procedures alone cannot provide sufficient appropriate audit evidence and when necessary to support the auditor's reliance on the accuracy and completeness of financial information used in performing other audit procedures.<sup>14</sup></p> <p>Note: When a significant amount of information supporting one or more relevant assertions is electronically initiated, recorded, processed, or reported, it might be impossible to design effective substantive tests that, by themselves, would provide sufficient appropriate evidence regarding the assertions. For such assertions, significant audit evidence may be available only in electronic form. In such cases, the sufficiency and appropriateness of the audit evidence usually depend on the effectiveness of controls over their accuracy and completeness. Furthermore, the potential for improper initiation or alteration of information to occur and not be detected may be greater if information is initiated, recorded, processed, or reported only in electronic form and appropriate controls are not operating effectively.</p>	Issuer B
<u>Footnote to AS 2301.17</u>		
<p><sup>14</sup> Paragraph .10 of AS 1105, <i>Audit Evidence</i>, and paragraph .16 of AS 2305, <i>Substantive Analytical Procedures</i>.</p>		

<b>AS 2310, The Confirmation Process</b>		
<b>RELATIONSHIP OF CONFIRMATION PROCEDURES TO THE AUDITOR'S ASSESSMENT OF AUDIT RISK</b>		
AS 2310.07	The greater the combined assessed level of inherent and control risk, the greater the assurance that the auditor needs from substantive tests related to a financial statement assertion. Consequently, as the combined assessed level of inherent and control risk increases, the auditor designs substantive tests to obtain more or different evidence about a financial statement assertion. In these situations, the auditor might use confirmation procedures rather than or in conjunction with tests directed toward documents or parties within the entity.	Issuer C
<b>THE CONFIRMATION PROCESS</b>		
<b>Nature of Information Being Confirmed</b>		
AS 2310.24	When designing confirmation requests, the auditor should consider the types of information respondents will be readily able to confirm, since the nature of the information being confirmed may directly affect the appropriateness of the evidence obtained as well as the response rate. For example, certain respondents' accounting systems may facilitate the confirmation of single transactions rather than of entire account balances. In addition, respondents may not be able to confirm the balances of their installment loans, but they may be able to confirm whether their payments are up-to-date, the amount of the payment, and the key terms of their loans.	Issuer B
<b>CONFIRMATION OF ACCOUNTS RECEIVABLE</b>		
AS 2310.34	For the purpose of this section, accounts receivable means— <ul style="list-style-type: none"> <li>a. The entity's claims against customers that have arisen from the sale of goods or services in the normal course of business, and</li> <li>b. A financial institution's loans.</li> </ul> Confirmation of accounts receivable is a generally accepted auditing procedure. As discussed in paragraph	Issuer C

<b>AS 2310, The Confirmation Process</b>		
	<p>.06, it is generally presumed that evidence obtained from third parties will provide the auditor with higher-quality audit evidence than is typically available from within the entity. Thus, there is a presumption that the auditor will request the confirmation of accounts receivable during an audit unless one of the following is true:</p> <ul style="list-style-type: none"> <li>▪ Accounts receivable are immaterial to the financial statements.</li> <li>▪ The use of confirmations would be ineffective.<sup>4</sup></li> <li>▪ The auditor's combined assessed level of inherent and control risk is low, and the assessed level, in conjunction with the evidence expected to be provided by analytical procedures or other substantive tests of details, is sufficient to reduce audit risk to an acceptably low level for the applicable financial statement assertions. In many situations, both confirmation of accounts receivable and other substantive tests of details are necessary to reduce audit risk to an acceptably low level for the applicable financial statement assertions.</li> </ul>	
<p><u>Footnote to AS 2310.34</u></p> <p><sup>4</sup> For example, if, based on prior years' audit experience or on experience with similar engagements, the auditor concludes that response rates to properly designed confirmation requests will be inadequate, or if responses are known or expected to be unreliable, the auditor may determine that the use of confirmations would be ineffective.</p>		

<b>AS 2415, Consideration of an Entity's Ability to Continue as a Going Concern</b>		
<b>CONSIDERATION OF MANAGEMENT'S PLANS</b>		
AS 2415.07	<p>If, after considering the identified conditions and events in the aggregate, the auditor believes there is substantial doubt about the ability of the entity to continue as a going concern for a reasonable period of time, he should consider management's plans for dealing with the adverse effects of the conditions and events. The auditor should obtain information about the plans and consider whether it is likely the adverse effects will be mitigated for a reasonable period of time and that such plans can be effectively implemented. The auditor's considerations relating to management plans may include the following:</p> <ul style="list-style-type: none"> <li>▪ Plans to dispose of assets</li> </ul>	Issuer A

**AS 2415, Consideration of an Entity's Ability to Continue as a Going Concern**

	<ul style="list-style-type: none"> <li>○ Restrictions on disposal of assets, such as covenants limiting such transactions in loan or similar agreements or encumbrances against assets</li> <li>○ Apparent marketability of assets that management plans to sell</li> <li>○ Possible direct or indirect effects of disposal of assets</li> <li>▪ Plans to borrow money or restructure debt             <ul style="list-style-type: none"> <li>○ Availability of debt financing, including existing or committed credit arrangements, such as lines of credit or arrangements for factoring receivables or sale-leaseback of assets</li> <li>○ Existing or committed arrangements to restructure or subordinate debt or to guarantee loans to the entity</li> <li>○ Possible effects on management's borrowing plans of existing restrictions on additional borrowing or the sufficiency of available collateral</li> </ul> </li> <li>▪ Plans to reduce or delay expenditures             <ul style="list-style-type: none"> <li>○ Apparent feasibility of plans to reduce overhead or administrative expenditures, to postpone maintenance or research and development projects, or to lease rather than purchase assets</li> <li>○ Possible direct or indirect effects of reduced or delayed expenditures</li> </ul> </li> <li>▪ Plans to increase ownership equity             <ul style="list-style-type: none"> <li>○ Apparent feasibility of plans to increase ownership equity, including existing or committed arrangements to raise additional capital</li> <li>○ Existing or committed arrangements to reduce current dividend requirements or to accelerate cash distributions from affiliates or other investors</li> </ul> </li> </ul>	
AS 2415.08	<p>When evaluating management's plans, the auditor should identify those elements that are particularly significant to overcoming the adverse effects of the conditions and events and should plan and perform auditing procedures to obtain evidential matter about them. For example, the auditor should consider the adequacy of support regarding the ability to obtain additional financing or the planned disposal of assets.</p>	Issuer A

<b>AS 2415, Consideration of an Entity's Ability to Continue as a Going Concern</b>		
AS 2415.09	<p>When prospective financial information is particularly significant to management's plans, the auditor should request management to provide that information and should consider the adequacy of support for significant assumptions underlying that information. The auditor should give particular attention to assumptions that are—</p> <ul style="list-style-type: none"> <li>▪ Material to the prospective financial information.</li> <li>▪ Especially sensitive or susceptible to change.</li> <li>▪ Inconsistent with historical trends.</li> </ul> <p>The auditor's consideration should be based on knowledge of the entity, its business, and its management and should include (a) reading of the prospective financial information and the underlying assumptions and (b) comparing prospective financial information in prior periods with actual results and comparing prospective information for the current period with results achieved to date. If the auditor becomes aware of factors, the effects of which are not reflected in such prospective financial information, he should discuss those factors with management and, if necessary, request revision of the prospective financial information.</p>	Issuer A
<b>CONSIDERATION OF FINANCIAL STATEMENT EFFECTS</b>		
AU 2415.11	<p>When, primarily because of the auditor's consideration of management's plans, he concludes that substantial doubt about the entity's ability to continue as a going concern for a reasonable period of time is alleviated, he should consider the need for disclosure of the principal conditions and events that initially caused him to believe there was substantial doubt. The auditor's consideration of disclosure should include the possible effects of such conditions and events, and any mitigating factors, including management's plans.</p>	Issuer A