

# Highlights of Key Changes & Enhancements in 2019



## Effective Oversight

Improve the effectiveness of our oversight activities related to inspections, enforcement, standard-setting, and risk analysis

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- Created the Inspections Quality Group to drive consistency, quality, and effectiveness in our inspections activities
- Created and deployed first ever inspections “target team” to perform cross-firm reviews on areas of significant or emerging risks
- Began collecting and publishing “good practices” observed in our inspections
- Devoted significant resources to refining our inspections report format
- Issued targeted and proactive staff guidance, prior to implementation, related to:
  - o Critical Audit Matters, part of the Auditor’s Reporting Model
  - o Auditing Accounting Estimates, Including Fair Value Measurements
  - o Auditor’s Use of the Work of Specialists
- Deployed new “quality control” inspection team to understand in greater depth aspects of firms’ quality control systems
- Acquired and implemented a tool to assist investigators in detecting improper work paper alterations

- Published PCAOB's first-ever post-implementation review of an auditing standard
- Created a new PCAOB publication, Spotlight, to highlight timely and relevant observations for auditors and other key stakeholders
- Revised presentation of enforcement related content on PCAOB website to be more timely and relevant
- Issued new website disclosures related to our ongoing challenges to overseeing audits conducted in China and Hong Kong



## Innovation

### Increase focus on transforming both our oversight and our efficiency and effectiveness

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- Hired an Assistant Director of Portfolio Management to assess, organize, and advance our initiatives under the PCAOB's strategic plan
- Hired the PCAOB's first Chief Data Officer
- Adopted and began implementation of PCAOB-wide Data Strategy
- Adopted and began implementation of PCAOB-wide Technology Strategy
- Implemented new process for regularly prioritizing information technology resources
- Combined security operations and network operations teams
- Refined program criteria for the PCAOB Scholars Program
- Implemented staff rotation program to support collaboration across divisions and offices

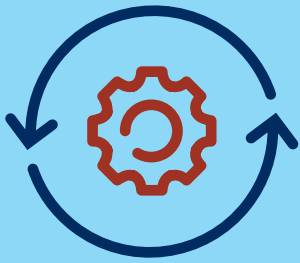


# Improved Engagement

## Emphasize engagement with external stakeholders such as investors, audit committees, preparers, and other regulators

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- Finalized structure of the new Office of External Affairs to increase accessibility and enhance engagement with all stakeholders
- Hired PCAOB's first Stakeholder Liaison to serve as a direct point of contact for investors, audit committees, and preparers
- Increased direct interaction between Board members and audit committees by appearing at relevant events
- Organized first-ever audit committee member roundtables hosted by PCAOB Board members
- Organized first-ever investor roundtables hosted by PCAOB Board members
- Interviewed nearly 400 audit committee members in connection with ongoing inspections
- Increased significantly Board member involvement in the International Forum of Independent Audit Regulators
- Enhanced our external resources to target specific stakeholder groups on relevant auditing issues
- Hosted first-ever webinars of content from our small business forum and broker-dealer forum
- Hired a graphic designer to make our content more user-friendly and accessible to stakeholders



# Process and Culture Optimization

Transform internal processes and cultural norms to more effectively engage and empower our people

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- Created new internal processes to facilitate Board engagement and decision making related to strategic and operational priorities
- Created a Management Committee to facilitate collaboration across divisions and offices
- Deployed secure meeting collaboration tool for Board
- Deployed electronic voting for routine Board matters
- Deployed initial configuration of Data Loss Prevention (DLP) software
- Implemented a new two-factor access authentication technology to enhance remote access security
- Hired the PCAOB's first Chief Risk Officer
- Created and staffed the Office of Enterprise Risk Management (OERM)
- Hired the PCAOB's first Chief Information Security Officer
- Merged the PCAOB's ethics and compliance functions into the OERM
- Hired the PCAOB's first Chief Compliance Officer
- Performed an inaugural organization-wide risk assessment
- Created an information security policy to further enhance the information and cybersecurity program.
- Developed a Risk Event Reporting Program to collect and share risk event information
- Enhanced the Crisis Management Incident Response Plan
- Implemented a comprehensive learning management system for staff
- Hired an Internal Communications Manager
- Developed and began implementation of an Internal Communications Strategy

- Launched Strategic Insights, a communications platform to engage with employees on our transformation activities
- Developed first ever performance measures and indicators aligned to the PCAOB's strategic goals and objectives
- Drafted the PCAOB's first-ever human capital strategic plan
- Completed a validation of salary and compensation structure
- Implemented a revised travel policy to match industry best practices
- Negotiated corporate discount program with 5 U.S. airlines to reduce travel costs
- Reorganized the structure of the Office of Economic Risk and Analysis
- Provided executive communication and collaboration coaching to the organization's leaders
- Implemented a new HR Business Partner model to better meet our administrative and human resource needs
- Launched Milk Stork, a benefit provided to traveling mothers